



The Financial Impact of Outdated IT Systems

Instant Stats Snapshot

\$25,620

avg. cost of downtime for SMBs per hour

11.2 days

productivity lost annually per employee due to slow systems

32%

of ransomware attacks are caused by unpatched software

67%

of Fortune 1000 employees use unapproved systems (aka shadow IT)

Where Outdated IT Drains Your Budget Without You Noticing



Lost Productivity

- Slow computers = wasted hours
- Multi-step manual tasks
- Frequent system crashes reduce output

Cost Impact

- Up to 2–3 hours of productivity lost per employee per week
- Annual cost: \$2,175–\$13,200 per employee



Increased Cyber Risk

- Unsupported software creates security vulnerabilities
- No patches = easy entry point for attackers
- Outdated firewalls & antivirus fail against modern threats

Cost Impact

- Data breach costs average \$4.45M
- SMBs face \$250k–\$7M per cyber incident



Expensive Emergency Fixes

- Emergency support costs 2–5x more
- Hardware failures require immediate replacements
- Unplanned downtime halts operations instantly

Cost Impact

- \$10,000–\$50,000/year in reactive IT spending



Compliance Penalties

- Outdated systems often don't align with compliance standards
- Missing logs, unsupported OS, weak access controls
- Impacts HIPAA, PCI, SOC 2, state-level data laws

Cost Impact

- Fines ranging from \$100 to \$2.1M
- Legal fees & reputation damage



Customer Experience & Lost Revenue

- Slow systems frustrate customers
- Missed service timelines reduce trust
- Poor communication systems = lost sales

Cost Impact

- 20-30% annual revenue loss due to inefficiencies

The Cost of Doing Nothing for 12 Months

A Tampa-based SMB with:

30 employees

Outdated Servers

End-of-life Windows OS

No security monitoring

Annual Hidden Costs:

\$230,625

Productivity loss

\$285,000

Cyber risk + incident response

\$225,650

Downtime

\$20,000

Emergency fixes

\$10,000

Compliance penalties

Total Loss:

\$771,275/year

Upgrading IT would cost 10-20% of that.

Stop the Silent Budget Drain

Modern IT isn't a cost—outdated IT is.

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