



You Request. We Respond.
IT Gets Done!

AI Search Engine Optimization Checklist

- Establish Credibility and Semantic Authority:**
 - Demonstrate E-E-A-T (Experience, Expertise, Authority, and Trust) principles
 - Target long-tail and semantic questions
 - Build topic clusters
 - Write for humans first

- Optimize Content Structure and Clarity:**
 - Answer the question immediately
 - Use clear visual hierarchy (H1, H2, etc.)
 - Share short summaries

- Build Technical Foundations:**
 - Use advanced schema markup
 - Optimize technical elements
 - Follow internal linking best practices
 - Review your robots.txt file

- Visual Trust & Multimedia:**
 - Create helpful infographics or diagrams with detailed captions
 - Use short-form videos with complete transcripts

- Map Content to the Buyer's Journey:**
 - Focus content on the three stages of the buyer's journey (Awareness, Consideration, Decision) to better align with real audience questions